



Orientation to the West Coast Health Organisation

Basics



West Coast Health Basics

- What are PHOs?
 - Primary Care Tactical Action Plan

- What is this PHO?

Contracts & funding

- Core PHO funding

What Rural looks like on the West Coast



West Coast Health's History

The Primary Health Care Strategy

Hon Annette King
Minister of Health

February 2001

The Vision, Key Directions and the
Population Approach

People will be part of local primary health care services that improve their health, keep them well, are easy to get to and co-ordinate their ongoing care.

Primary health care services will focus on better health for a population, and actively work to reduce health inequalities between different groups.

Primary Care Tactical Action Plan

Vision: All New Zealanders have timely access to the care they need from primary care providers to keep themselves healthy and to strengthen the overall responsiveness and sustainability of the health systems

Primary and Community Care focusing on:

- Improving access
- Expanding services in the community
- Ensuring continuity of care
- Better coordination to support national health targets

Update in funding for General Practice (1st July): Still pending

- Age
- Sex
- Morbidity
- Rurality
- Deprivation

Primary Care Tactical Action Plan





What is West Coast Health?

- A not-for-profit community trust
- We plan, co-ordinate, fund and provide primary health care for West Coasters*
- A conduit for most government funding to general practice on the West Coast
- Supports Education and training
- Supports quality and access to health care services
- Provider services (Counselling, Allied Health services)





West Coast Health Strategic Plan?

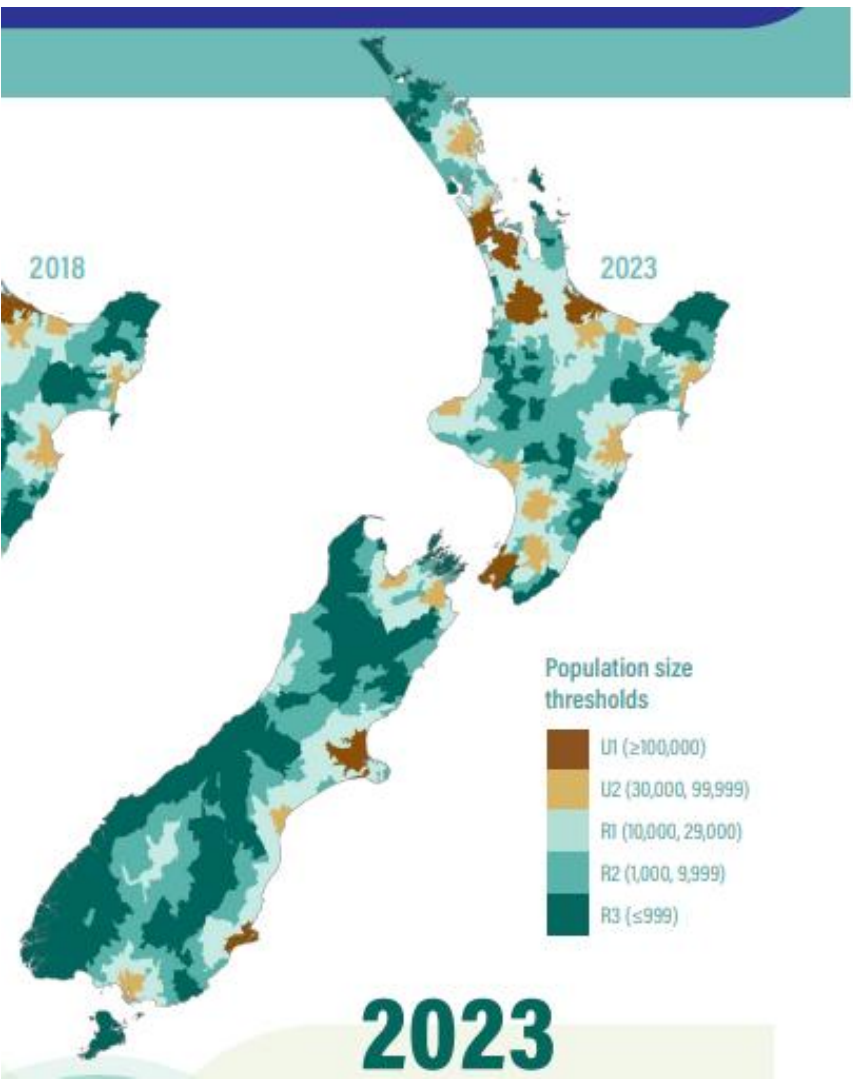
Vision		 West Coast Health Community Wellbeing Services	Mission	
Good health for the whole population of Te Tai Poutini West Coast, with equitable outcomes for all.			To provide community-based health services that are accessible to all and enable West Coasters to achieve their best possible health outcomes.	
Strategic Plan 2025/2026				
1. Keep people healthy and well Empower individuals, whanau, and community to engage in the co-design of locally led options that support healthy outcomes within the rural primary health care service structure. Recognise health as a taonga within our rural district that will lead to good health outcomes for all.		2. Enable individuals and whanau to care for themselves Provide high quality information about improving, maintaining, and restoring health, and make sure this information is accessible throughout our rohe, especially to those who most need it. Provide coaching and support for individuals and whanau to better manage their health.		
4. Work in partnership Work with local partnership organisations, whose objects are <u>similar to</u> our Trust to maximise the effectiveness of delivery. Understand, address and advocate for sustainable rural health solutions with Te Whatu Ora. Work with Poutini Waioara to ensure that Māori have a choice of services that support Te Whare Tapa Whā.		5. Data and technology Continue to use data and technology to enhance our understanding of our rohe and thereby set high standards that enable our local primary care providers in their delivery and ensure equitable health outcomes.		
3. To ensure effective and equitable access to high quality services based in the community. Advocate for and support our primary health care providers so that everyone in the rohe has access to comprehensive primary care services as close as possible to their home. Prioritise access for our rural and high needs communities across the rohe.		6. Workforce development. Support our regional primary care workforce so that healthcare needs, especially in our rural areas, can be met and sustained throughout the rohe. Continue to develop patterns for providing primary care that makes best use of the workforce available so that equitable access is achieved across the rohe.		
Collaboration		Professionalism		
Innovation		Honour Te Tiriti o Waitangi		

West Coast / Te Tai o Poutini



- Three regions: Buller, Grey and Westland
- Sparsely populated: 32'000 people
- 600km's (370 miles long)
- Area of 23,246 km²
- Median age is 48.1 years (Nationally 38.1)
- Ethnicity
 - Pākeha: 89.7%
 - Māori: 13.2%
 - Pacific: 4.0%
 - Asian: 0.5%
- English main spoken language
- 9.5% of people have a bachelors degree or higher. High rates of early school leavers
- Median income: \$32,700 (\$41,500 Nationally)
- 2.5% unemployment rate
- No public transport
- Ngai Tahu rohe:
 - Ngati WaeWae
 - Ngati Maakawhio

Rural Snapshot 2026



Māori**



22% Rural

15% Urban

Female**



50% Rural

50% Urban

Over 65 years**



20% Rural

14% Urban

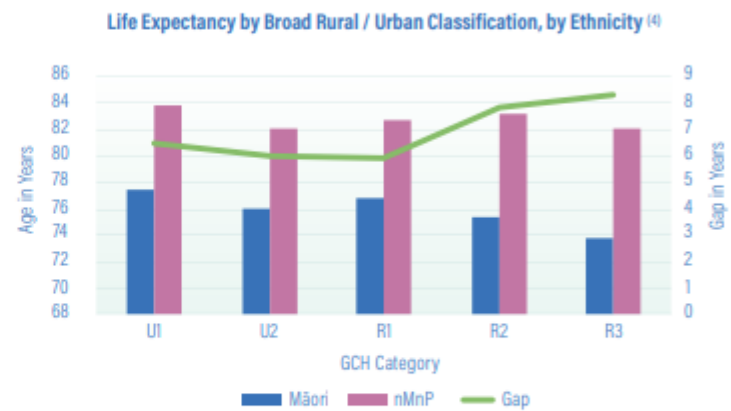
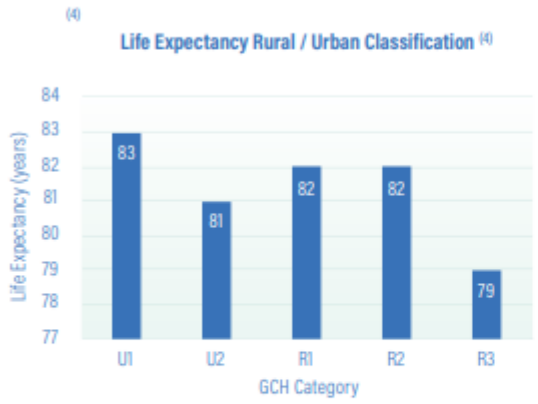
NZDep Quintile 5* **



25% Rural

20% Urban

Life Expectancy

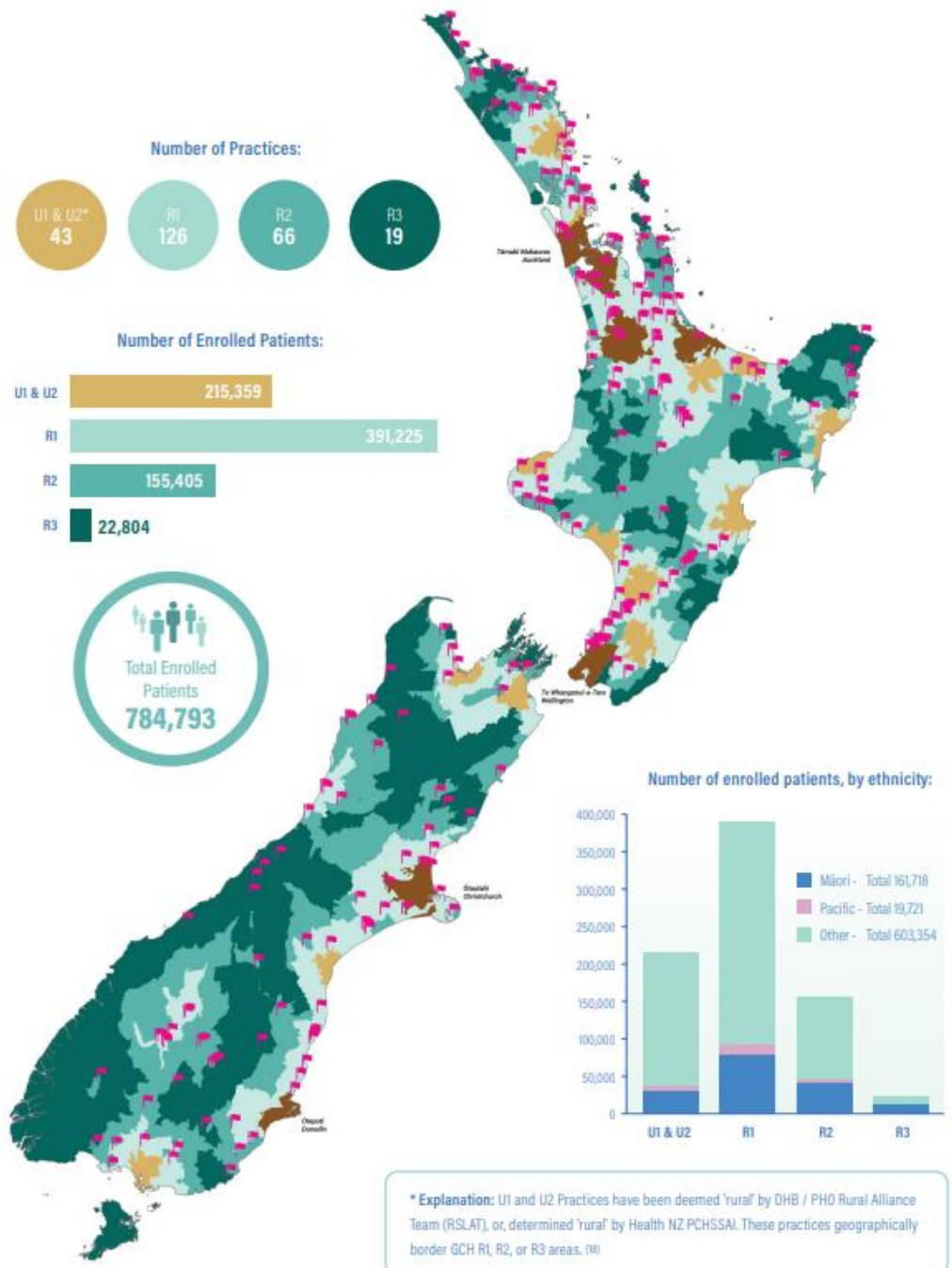


The gap in life expectancy of the total population, between U1 and R3 is 4 years, but analysing this by ethnicity reveals a much larger gap ⁽⁴⁾

There is a **6.8 year** difference in life expectancy between non-Māori / non-Pacific and Māori living in rural areas ⁽⁴⁾

There is almost a **10 year** gap in the life expectancy of non-Māori/non-Pacific living in U1, compared to Māori living in R3 ⁽⁴⁾

Rural Snapshot 2026



Lung cancer has the highest mortality for both males and females living in rural NZ (15)



Bowel cancer has a higher rate of mortality for both males and females living in rural NZ (15)



Melanoma cancer in males, both in urban and rural regions, has twice the mortality rate of females (15)

Smoking rates are **1.6 times higher** in rural areas than they are in large cities (13)



Māori who are under 30 years old, living in remote areas (R3) are **twice as likely to die from a preventable cause** as Māori living in a large city (18)



Non-Māori aged 30 to 44 years in more rural areas (R2 and R3) are **1.8 times as likely to die from a preventable cause** compared to Non-Māori in large cities. (18)

Before & after WC Health

Before	After
Fee per service (face-to-face visit)	Payment per enrolled person (per head or per capita funding)
GMS only claimable if face-to-face visit	Payment whether patient attends or not (incentive to keep people well?)
GMS only claimable if visit was with Dr	Payment whether GP or nurse provides service (promote multi-disciplinary teams? promotes cost effective use of resources)
Funding mainly for treatment of ill-health	Some funds to proactively keep people well – health promotion, services to improve access
Secondary care swallowed most new govt. health funding	Primary care got extra funding to prevent people becoming unwell